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Roses, 14 September 2016

## **DanceSport At SPORTEL In Monaco**

*DanceSport will be prominently featured during the upcoming edition of SPORTEL, the business convention for the global sports media that is held annually in Monaco. Gabriele Goffredo and Anna Matus will dance following the SPORTEL Awards Presentation.*

President Cherry Kingston and Vice-President Nicole Bertellotti are delighted to announce that the Monaco DanceSport Association will present the 2015 World Latin Champions Gabriele Gofredo and Anna Matus at SPORTEL Monaco on 25 October 2016.

[SPORTEL Monaco](#) is the leading business-to-business convention for the global sports marketing and media industry, with satellite conventions held in the USA and in Asia.

Following the presentation of the annual "Georges Bertellotti SPORTEL Awards," as always held in the presence of His Serene Highness Prince Albert II, Gabriele and Anna will present their best dancing at the VIP reception in the legendary "Jimmy'z," the night club of the fabulous "Monte Carlo Sporting." The latter's "Salle des Étoiles" was the venue to the memorable first ever GrandSlam Finals in 2003, which were also held in the presence of HSH Prince Albert.

Peter Maxwell, International DanceSport Director of the Monaco DanceSport Association, will introduce and direct the presentation by Gabriele and Anna. Peter has been the couple's mentor on their fast track to the 2015 World Champion title. As Anna and Gabrielle's performance will be seen by many of the leading figures in world sports, international broadcasting and marketing, it provides a unique opportunity for wide exposure of WDSF brand DanceSport.

The Monaco DanceSport Association will be participating in other major events held during 2016/17 in the principality, assisting WDSF in the promotion of DanceSport at the highest international level.

**ENDS**