



INTERNATIONAL DANCESPORT FEDERATION

Recognized by the IOC

Member: GAISF, ARISF, IWGA

Avenue Mon Repos 24, C.P. 83, 1005 Lausanne 5 / Switzerland

Press Release 04/2007

May 10, 2007

Eurovision Dance Contest

The **International DanceSport Federation** (IDSF) is delighted to announce its association with the Eurovision Dance Contest which will be held for the first time on 1 September 2007 in London and transmitted live in all participating countries.

The programme in association with the **European Broadcasting Union** (EBU) will be produced for the British Broadcasting Corporation (BBC) by *Sunset Vine*, the largest independent producer of sports programming in the UK and *Splash Media*, whose owners created the enormously popular ***Strictly Come Dancing*** programme and format.

The programme will feature couples from 13 European countries including the major television markets with each couple performing two dances, one from the standard and Latin repertoire, and one free dance which will encourage the presentation of national characteristics and styles. The voting will be by the public, and as in the Eurovision Song Contest, voters will not be able to vote for their own couple.

The IDSF President, Carlos Freitag, in recognising the importance of this programme to his Federation said: "The growth in interest in dancing can only be strengthened by the association with this new programme."

For more information contact: IDSF Office, Phone/Fax: 34 93 544 23 92, E-mail: office@idsfspain.com

*The Presidium
International DanceSport Federation (IDSF)*

